

2021 MACLA Cultura Power Fellowship

Opportunity:

As we begin 2021, we are living in unprecedented times. Four concurrent situations - a global pandemic, violence against black and brown people, an economic recession, and an environmental crisis threaten our shared existence. At the same time, our artists offer us hope, inspire curiosity, build empathy, and generate action towards building a more just and sustainable world. It is within this context that MACLA has developed our **Cultura Power Fellowship**.

MACLA is looking to support ten Bay Area-based Latinx artists who are actively working to advance a more just and equitable society through their artmaking practices. MACLA will prioritize Latinx artists whose work intersects environmental, racial, and social justice. The fellowship will support artists to create new work, deepen bonds among the fellowship cohort, and offer our community insight into the work of the selected artists. MACLA is interested in working with artists who want to be in community with one another and engage our broader community.

Cultura Power Fellowship will support the local Latinx artist ecosystem and offer MACLA as a platform to amplify their work along with a financial honorarium. Three of the artists selected will have a focus on the intersection of art and technology, including new media art forms - augmented reality (AR), virtual reality (VR), computer animation, gaming, interactive computer installations, digital graffiti, etc.

Given that we expect the demand for support will exceed MACLA's capacity, we are also offering 20 Latinx artists a \$500 award to create new work. These artists and their work will be featured on MACLA's social media platforms during the upcoming year.

Program Details

- Support Latinx artists to create new work.
- Participate in monthly artist cohort conversations.
- Share work, artistic process, generate conversations, etc. on MACLA's online platforms, façade, and in-person in our gallery and stage to engage our community.
- Ten fellows will receive \$10K over the six-month period March – August 2021
- MACLA will award \$500 mini grants to 20 local artists to commission new work that is sharable through our social media or our platforms.

Eligibility

- Latinx artists who are working at the intersection of environmental, racial and social justice.
- Afro-Latinx, LGBTQI+ artists will be prioritized.
- Artists currently living in Santa Clara County will be prioritized; applications from the surrounding Bay Area counties (Alameda, San Francisco, San Mateo) will also be accepted.
- MACLA will support artists working in a variety of media, at least three artists selected will have an active practice that intersects art and technology.
- The fellowship is not open to artists who are currently enrolled in college or university program.

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Timeline

- February 12, 2021 - Program announced, apply [here](#)
- February 18, 2021 at 6 pm - Informational webinar with Maryela Perez, MACLA's Curator & Public Program Manager, reserve your spot [here](#)
- March 1st, 2021 at 12:01 pm Application deadline
- March 8th, 2021 Fellows announced
- March TBD First Fellowship online gathering
- Cultura Power Fellowship programs at MACLA March – August 2021

MACLA is inspired by and grateful to the following for their leadership:

[A Cultural New Deal for Cultural and Racial Justice](#)

[No Going Back: A Covid-19 Cultural Strategy Activation Guide](#)

[Creative Futures / Ford Foundation](#)

[Imaging America: Artists & Scholars in Public Life](#)

[The U.S. Department of Arts and Culture](#)

[Arts in a Changing America](#)