

FOR IMMEDIATE RELEASE

Contacts: Anjee Helstrup-Alvarez
Executive Director
(408) 998-2783 x31 | anjee@maclaarte.org

Joey Reyes
Curator of Engagement & Dialogue
(408) 998 2783 x 23 | joey@maclaarte.org

MEDIA: maclaarte.org/performing-arts

MACLA presents ***DJ Latinidad's Latino Dance Party***
Conceived and Directed by Mark Valdez

CALENDAR LISTING

DJ Latinidad's Latino Dance Party — From the dance party music of the Boogie Down Bronx to the Latin Alternative sounds of Nortec Collective, Mark Valdez' ***DJ Latinidad's Latino Dance Party*** is an immersive theater experience of dance, drama and comedy woven together by the music of legendary New York-based [DJ BreakBeat Lou](#) that explores what it means to be Latino while inviting you to dance along.

Friday-Saturday, February 17-18*, 2017, 8:30pm

Sunday, February 19, 2017, 2pm

*Saturday, February 18, 2017, 10:30pm **After-party with [Sonido Clash](#) at MACLA**

MACLA, Castellano Playhouse, 510 South First Street, San José, CA 95113

Tickets:

ADVANCED ONLINE | \$15 Performance Only | \$20 Performance and Saturday After-party

AT THE DOOR | \$20 Performance Only | \$25 Performance and Saturday After-party

STUDENT | \$10 Performance Only | \$15 Performance and Saturday After-party

\$10 Saturday After-party Only

DJLatinidadAtMACLA.eventbrite.com | maclaarte.org | 408.998.ARTE



January 6, 2017 (San José, CA)—MACLA/Movimiento de Arte y Cultura Latino Americana presents ***DJ Latinidad's Latino Dance Party***, an immersive dance-theater experience conceived and directed by **Mark Valdez** and with music from the legendary [DJ BreakBeat Lou](#).

For three days, MACLA transforms its Castellano Playhouse and recreates itself as a nightclub, complete with a dance floor, to house ***DJ Latinidad's Latino Dance Party***. From the dance party music of the Boogie

Down Bronx to the Latin Alternative sounds of Nortec Collective, ***DJ Latinidad's Latino Dance Party*** weaves together music, dance, drama, comedy and nostalgia via a dance party setting, inspiring you to dance along. Featured commissioned works by local and national writers include: [Kristoffer Diaz](#), [Michael John Garcés](#), [Virginia Grise](#), [Maria Isas](#), [Sean San José](#), and [Octavio Solis](#).

Without traditional theater seating, the audience joins the ensemble of actors as celebrants for this 90 minute party celebrating the range of experiences that composes the Latino community.

SELECTED REVIEWS

“It’s not a traditional play but it’s highly playful... This is one crazy party you don’t want to miss.”

- Renee Valois, Twin Cities Pioneer Press

“It’s not about being ‘Latino enough’ but that it's enough just to be Latino.”

- Mark Valdez

ABOUT THE ARTISTS

[MARK VALDEZ](#) is an artist, organizer, and educator based in Los Angeles. He has worked at theaters such as the Alliance Theatre, Trinity Rep, the Mark Taper Forum, Mixed Blood, the Ricardo Montalban Theater, Teatro Vision, East West Players, The Falcon Theatre, among others. Valdez was a 2016 finalist for the Alan Schneider Director Award; the recipient of a Princess Grace Award for Directing and for Special Projects; he's been awarded multiple MAP grants, as well as a NALAC Artist Grant. In May 2017, Valdez will direct *Fuente Ovejuna* by Lope de Vega at Trinity Rep in Providence. Valdez is also working with playwright Jose Cruz Gonzalez on a new play, *Curious*, to encourage young Latinas to pursue careers in the sciences.

[LOUIS FLORES, “DJ BreakBeat Lou,”](#) is a staple and legend in the music and entertainment industry. As a disc jockey and music producer, Breakbeat Lou is most recognized for creating *The Ultimate Breaks and Beats Compilation* with the late Leonard "BreakBeat Lenny" Roberts. This seminal series has been sampled by hip-hop's elite producers like DJ Premier (Gangstarr), Large Professor, The Bomb Squad (Public Enemy), Pete Rock, Dr. Dre, Marley Marl and countless others. Producers and DJs such as J Dilla, Salaam Remi, Rhettmatic, Mr. Len, Kenny “Dope” Gonzalez and Just Blaze continue to depend on the compilation. Flores’ work with UBB became the blueprint for sampled music and remains integral to hip-hop music and culture

ABOUT THE PERFORMANCES

DJ Latinidad’s Latino Dance Party was organized by MACLA. MACLA is a NPN Partner of the [National Performance Network \(NPN\)](#). This project is made possible in part by the support from the NPN Performance Residency Program. npnweb.org

DJ Latinidad's Latino Dance Party is supported in part by the National Association of Latino Arts and Cultures and the Ford Foundation through a grant from the NALAC Diverse Arts Spaces Grant Program.

Southwest is the official airline of MACLA. MACLA is a participant in Leveraging a Network for Equity (LANE), a program of the National Performance Network/Visual Arts Network in partnership with the Nonprofit Finance Fund with support from the Andrew W. Mellon Foundation. Support provided by Applied Materials Foundation, the Bank of America Charitable Foundation, the Castellano Family Foundation, a Cultural Affairs grant from the City of San José, the Ford Foundation, the William and Flora Hewlett Foundation, the National Association of Latino Arts and Cultures, the David & Lucile Packard Foundation, SV Creates , and MACLA donors.

[ABOUT MACLA](#)

Founded in 1989 as the result of a broad community mobilization in the City of San José and nationwide on behalf of multicultural arts, MACLA has promoted, since its inception, a vision of arts programming as a vehicle for civic dialogue and social equity.

A hybrid urban arts space located in downtown San Jose and rooted in the Chicano/Latino experience, MACLA intersects many communities, cultures, and aesthetic approaches. The participation of Latino and

non-Latino audiences has been a distinctive feature of MACLA since its inception. More than 30,000 children, youth, young adults, families and community residents participate in the 50 programs MACLA produces each year in four core program tracts: visual arts; performance and literary arts; youth arts education; and community development through the arts. MACLA is committed to emerging Latino artists and audiences.

Image Courtesy of Rich Ryan