

FOR IMMEDIATE RELEASE

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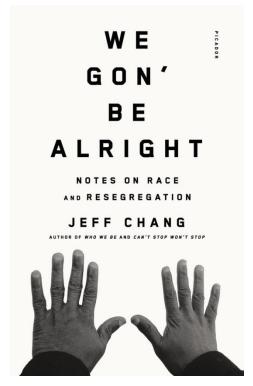
MACLA presents *We Gon' Be Alright: Jeff Chang*A Conversation on Resegregation and the Movement for Racial Justice Now

CALENDAR LISTING

We Gon' Be Alright: Jeff Chang — A conversation on resegregation and the movement for racial justice now moderated by Queena Kim (KQED) with guest panelists Teresa Alvarado (SPUR), Jose Antonio Vargas (Define American), Linda Vallejo (Visual Artist, The Brown Dot Project) and Jeff Chang.

Thursday, October 27, 2016, 6pm Doors Open, 7pm Conversation Starts MACLA, Castellano Playhouse, 510 South 1st Street, San José, CA 95113

Tickets: \$20 reserved seating | \$15 general admission | \$5 with student ID <u>JeffChangAtMACLA.eventbrite.com</u> | 408.998.ARTE maclaarte.org/performing-arts



October 3, 2016 (San José, CA)—MACLA/Movimiento de Arte y Cultura Latino Americana presents a conversation on resegregation and the movement for racial justice now, based off Jeff Chang's latest book, *We Gon' Be Alright*, moderated by Queena Kim (KQED) with guest panelists Teresa Alvarado (SPUR), Jose Antonio Vargas (Define American), Linda Vallejo (Visual Artist, The Brown Dot Project) and Jeff Chang.

At the end of the Obama era, the myth of post-racialism has all but collapsed amidst national polarization around questions of race—from police brutality to anti-immigrant nativism to poisonous public discourse. Underneath all of these questions lies a more invisible and insidious trend at work—massive racial and economic resegregation. In this event we have the opportunity to discuss resegregation as it has manifested itself from housing resegregation pressuring communities of color (leading to explosions in Ferguson, Baltimore, Milwaukee, San Francisco and Oakland) to student protests (on campuses that champion a bland "diversity") to popular representations in media (#OscarsSoWhite) and inequity in the art world (the return of demonstrations to major arts institutions).



6pm Doors Open

Art activity with **Dignidad Rebelde** (Melanie Cervantes and Jesus Barraza)

Books and merchandise for sale

7pm Conversation 8:30pm Reception

Book signing with Jeff Chang

SELECTED REVIEWS

"There is no more fitting writer to chronicle an unprecedented moment in American history than Jeff Chang. We Gon' Be Alright is a seminal work about now, about who we are and who we are becoming."

—Jose Antonio Vargas, founder and CEO, Define American

"Jeff Chang's We Gon' Be Alright is an astonishing and thorough account of how decades of struggle and protest have led us to Ferguson, to Black Lives Matter, to questions of equity and diversity, and to a country that is more segregated than ever. In the midst of our tense racial debates, this book is required reading. We would do well to heed its lessons."

-- Michael Eric Dyson, author of The Black Presidency: Barack Obama and the Politics of Race in America

ABOUT THE PANELISTS



JEFF CHANG has written extensively on culture, politics, the arts, and music. His first book, Can't Stop Won't Stop: A History of the Hip-Hop Generation, garnered honors, including the American Book Award and the Asian American Literary Award. Who We Be: The Colorization of America (St. Martin's Press) was released on October 2014 to critical acclaim and was published in paperback in January 2016 under the new title, Who We Be: A Cultural History of Race in Post-Civil Rights America (Picador). His latest book, We Gon' Be Alright: Notes On Race and Resegregation (Picador), was published in September 2016. He serves as the Executive Director of the Institute for Diversity in the Arts at Stanford University and co-founded CultureStr/ke and ColorLines.

TERESA ALVARADO is the San Jose Director of SPUR, a 105-year old public policy organization that promotes good government and good planning through research, education and advocacy. Teresa formerly served as a communications and community engagement executive with the Santa Clara Valley Water District and served as the first executive director of the Hispanic Foundation of Silicon Valley. A San Jose native, Teresa currently serves on the boards of San Jose Jazz, the Silicon Valley Leadership Group Foundation and Hispanas Organized for Political Equality (HOPE). She is founder of the Latina Coalition of Silicon Valley and serves on its advisory board.

QUEENA SOOK KIM is the Senior Editor of the Silicon Valley Desk. In this role, she covers the intersection of technology and life in the Bay Area. Before taking this post, Queena was the host of The California Report. The daily morning show airs on KQED in San Francisco, one of the nation's largest NPR affiliates, and on 30 stations across the state. Queena likes to take sideways look at the larger trends changing the state. One of her favorite stories asked why Latino journalists "over' pronounce" their Spanish surnames as a way of looking at how immigration is creating a culture shift in California.



LINDA VALLEJO consolidates multiple, international influences gained from a life of study and travel throughout Europe, the United States and Mexico to works that investigate contemporary cultural and political issues. Her newest work, *Make 'Em All Mexican,* was recently featured on the cover of the Los Angeles Times Calendar Section in an article entitled, "In her series '*Make 'Em All Mexican,*' artist Linda Vallejo imagines #OscarsSoBrown" by Carolina A. Miranda.

JOSE ANTONIO VARGAS is a Pulitzer Prize-winning journalist, filmmaker, and media publisher whose work centers on the changing American identity. He is the founder and CEO of Define American, and the founder and editor of #EmergingUS. #EmergingUS is the first-ever media property owned by an undocumented immigrant. In June 2011, the New York Times Magazine published a groundbreaking essay he wrote in which he revealed and chronicled his life in America as an undocumented immigrant. A year later, he appeared on the cover of TIME magazine worldwide with fellow undocumented immigrants as part of a follow-up cover story he wrote.

ABOUT THE PANEL

This conversation of *We Gon' Be Alright: Jeff Chang* was organized by MACLA. MACLA is a participant in Leveraging a Network for Equity (LANE), a program of the National Performance Network/Visual Artists Network in partnership with the Nonprofit Finance Fund with support from the Andrew W. Mellon Foundation. Support provided by Applied Materials Foundation, the Bank of America Charitable Foundation, the Castellano Family Foundation, a Cultural Affairs grant from the City of San José, the Ford Foundation, the William and Flora Hewlett Foundation, the Institute of Museum and Library Services, the James Irvine Foundation, the David & Lucile Packard Foundation, the Silicon Valley Community Foundation, SV Creates, the Andy Warhol Foundation for the Visual Arts, and MACLA donors.

ABOUT MACLA

Founded in 1989 as the result of a broad community mobilization in the City of San José and nationwide on behalf of multicultural arts, MACLA has promoted, since its inception, a vision of arts programming as a vehicle for civic dialogue and social equity.

A hybrid urban arts space located in downtown San Jose and rooted in the Chicano/Latino experience, MACLA intersects many communities, cultures, and aesthetic approaches. The participation of Latino and non-Latino audiences has been a distinctive feature of MACLA since its inception.

More than 30,000 children, youth, young adults, families and community residents participate in the 50 programs MACLA produces each year in four core program tracts: visual arts; performance and literary arts; youth arts education; and community development through the arts.

MACLA is committed to emerging Latino artists and audiences.

Main Image: Book cover, We Gon' Be Alright, by Jeff Chang, courtesy of Picador